A SYNOPSIS

Turmeric is the main cash crop of the poor Tribal farmers of this district. Annually about 16,000 Hct. are covered under this crop by about 60,000 farmers with an annual production of about 40,000 MT. The local variety grown from time immemorial is having 2% – 3% curcumin, 12.15% of oleoresin and 5.3% of volatile oil. This variety is not valued in international market. In order to bring a tangible change in quality and also to increase the per unit production one special project under Innovative Jawahar Rojagar Yojana (I JRY) was implemented in the district by Govt. of India (60%) and Panchayat Raj Dept. (20%) Govt. of Orissa.

In order to implement the project, 61 nos. Spices Development Societies (SDS) were formed in 5 blocks with more than 12,000 farmers, as its members. Under the facilitation of URY project, increase in production and exportable turmeric could be produced in the district. Simply this is not enough to provide more income to the farmers unless there is viable marketing. There was no organisation or a common platform for the producers and as such the poor farmers are exploited by the middleman and traders. Hence, it was felt necessary to form an Apex Marketing Society for the benefit of farmers.

THE KASAM

Thus KASAM was born on 01.09.1998 by the members of 61 nos. of SDS. KASAM is registered (Reg. No. Pboo-2386/28-1998-99) under society’s registration Act, 1860 with a Bye-laws. Presently it has got 11357 no. of (ST-76%, SC-15% & other-7%) farmers as its primary members. The district collector is its president and there is a Governing body with a General Manager (Marketing) to look after its business and a Secretary as head of the management.

AIM

The motto of KASAM is to generate employment, poverty alleviation, extension of species area, production of quality and value added hygiene spices and to set up viable marketing net work to minimise the exploitation by traders through inculcating a feeling of self confidence and self reliance among the producers.

FINANCIAL

The individual contribution of primary members is the main capital of KASAM. So far the field level Spices Development Societies have deposited Rs.43,57,565/-Lakhs as loan to KASAM.

ORGANIC PRODUCTS OF KASAM

Kandhamal, Orissa, India

Organic: Organic products are healthy, without residual effect of fertilizer or pesticide, and environment friendly.

TURMERIC

Botanical Name: Curcuma Longa L. Syn
Family: Zingiberaceae
Economic Part: Under ground fleshy root i.e. Rhizomes
Value added products: Curcumin, oleoresin, volatile oil, and turmeric powder
Uses: Condiment, cosmetic, medicinal and natural yellow colour i.e. curcumin

Kandhamal Turmeric:
Curcumin – 2 to 3% Oleoresin – 12 to 15% Volatile oil – 5.33%
Harvesting time – Jan to March
Annual availability – About 10,000MT
Export potentiality – It is exported to USA, Germany and UK etc. with organic certificate.
Annual export from India – 30,000 to 40,000MT
PACKING PARTTERN: H.P.E Poly Line
SHIPPING DURATION: Depending Upon the Order Quantity
MAXIMUM QUTY: As per Buyer Wish

TRIPHALLA

[AMALIK (Phyllanthus emblica) + HARITAKI (Terminalia chebula) + BIVITAKI (Terminalia bellirica)]
Economic part: Pulp
Value added products: Powder.
Uses: Traditional medicine, Pickle, etc.

Kandhamal Triphala (Wild Collection):
Colour – Light Brown, free from aflatoxin, pesticide or fertilizer residue.
Harvesting time – March to May
Annual availability – About 50 MT
Export potentiality – USA & UK.
PACKING PARTTERN: H.D.P.E Paper bag
SHIPPING DURATION: Depending Upon the Order Quantity
MAXIMUM QUTY: As per Buyer Wish

GINGER

Botanical Name: Zingiber Officinale Rosc
Family: Zingiberaceae
Economic part: Underground fleshy root i.e. Rhizome
Value added products: Ginger oil, oleoresin, powder, dry slice, ginger in brine, ginger candy etc.
Uses: Condiments, medicine and flavouring agent

Kandhamal Ginger:
Crude fibre – 7 to 10% Oleoresin – 4.28%
Volatile Oil – 1.83%
Harvesting time – November to January
Annual availability – About 27000MT
Export potentiality – Exported to USA, UK etc. with organic certificate.
Annual export from India – About 13000MT
PACKING PARTTERN: H.D.P.E Poly Line
SHIPPING DURATION: Depending Upon the Order Quantity
MAXIMUM QUTY: Stock Exhausted
MINIMUM QUTY: As per Buyer Wish

MUSTARD

Botanical Name: Brassica campestris
Family: Brassicaeace
Economic part: Seed
Value added products: Mustard oil, mustard oil cake for manure
Uses: Cooking, medicinal etc.

Kandhamal Mustard:
Brown color, small to medium size
Oil content - 25 to 27%
Annual availability – About 400MT
Export potentiality – Exported to Germany, UK etc
Annual export from India – About 5000MT
PACKING PARTTERN: H.D.P.E Poly Line
SHIPPING DURATION: Depending Upon the Order Quantity
MAXIMUM QUTY: Any Quantity
MINIMUM QUTY: As per Buyer Wish
PAYMENT TERMS: 50% Advance 40% after Delivery 10% after TC

ARROWROOT

Botanical Name: Curcuma zedoaria
Family: Zingiberaceae
Economic part: Under ground fleshy root i.e. Rhizome
Value added products: Starch
Uses: Biscuit, Baby food, medicine, Dairy Products etc.

Kandhamal Arrowroot:
Colour – White, amorphous, free from aflatoxin, pesticide or fertilizer residue
Harvesting time – January to February
Annual availability – About 50 MT
Export potentiality – Exported to Netherlands, USA & UK
PACKING PARTTERN: H.D.P.E Poly Line
SHIPPING DURATION: Depending Upon the Order Quantity
MAXIMUM QUTY: Any Quantity
MINIMUM QUTY: As per Buyer Wish
PAYMENT TERMS: 50% Advance 40% after Delivery 10% after TC

FINANCIAL

The individual contribution of primary members is the main capital of KASAM. So far the field level Spices Development Societies have deposited Rs.43,57,565/-Lakhs as loan to KASAM.
KASAM is purchasing spices from the members through SDS by giving a remunerative price and through this it intervene in the market and provides bargaining capacity to the farmers. It has distributed 212nos of improved turmeric boiling units at subsidised rate to the members. The improved boiling unit is easy to handle, takes less time for processing and less fuel consumption.

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Through KASAM 600nos of polythene sheets is being supplied to member at subsidised rate by Spices Board for drying spices hygienically.

iKASAM facilitated for construction of 9nos of concrete drying yards of 50sq.mt size @ 90% subsidy to ST and 50% subsidy to SC and other category beneficiaries by Spices Board.

48nos of Vermi compost units @ Rs 1000 subsidy by Spices Board have been organised with the members for production of vermi compost.

As KASAM is a tribal farmer society and its main objective is to promote development of the tribal farmer’s livelihood, KASAM is committed to distribute 65% of its total dividend to the tribal farmer through its SDS (Spices development society) per annum in reference to the Bye-law.